

OUTDOOR ADVERTISING DEVICES (OAD) AND ILLEGAL SIGN INFORMATION AND UPDATES FROM PENNDOT 2023

Beginning July 19, 2023, to directly address the findings of a federal review and preserve federal funding, PennDOT is implementing a policy to increase its monitoring and enforcement of Outdoor Advertising Control and illegal signs. PennDOT has trained its applicable district and county staff on the department's responsibilities as well as adequate enforcement in this regard moving forward.

PennDOT will prioritize its efforts first by enforcing OAD regulations within the highway right-of-way.

The department's plan, approved by FHWA, includes specific outreach efforts to inform the public, municipalities, and legislators on the legal placement of OAD's and PennDOT's role in their enforcement. For example, articles have appeared or will appear in the *Borough News* magazine and the *Township News* newsletter.

These efforts have included the development of Publication 930, [Outdoor Advertising Control Outreach Guide](#), which is intended for distribution to any public audiences involved in or impacted by outdoor advertising; and Publication 931, [PennDOT Guidance for Campaign Signs](#), which provides guidance on the proper placement of campaign signs. These two publications are helpful references for internal and external stakeholders. Additionally, PennDOT has coordinated with the Department of State, which will provide copies of Publication 931 to prospective candidates when they register for candidacy.

PennDOT has also updated its web page concerning outdoor advertising, www.penndot.pa.gov/outdooradvertising, to provide additional information regarding outdoor advertising control, including a guidebook for County and Municipal Officials